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August 24, 2011

Over the past year, The Bentonville Public Schools Foundation has successfully raised awareness and support for our annual campaign, BOLD FOR GOLD. Through BOLD FOR GOLD the Bentonville Public Schools Foundation provides funding to programs, projects, and initiatives that promote superior academic success. We are committed to inclusiveness so that no one constituent, school or program is the focus over time. Financial support is directed to students at all levels. Filling budgetary gaps created by district funding short-falls is not part of the Bentonville Public Schools Foundation mission. As a supporter of educational excellence, we invite you to join us by continuing to strive to make a significant impact in the "above and beyond" quality of educational resources that are provided through your generous donations.

OUR MISSION DEFINED:
To Support and enhance the education of students in the Bentonville Public Schools
ENRICH educational opportunities and strengthen student achievement
INCREASE community involvement to promote quality education
SUPPORT teaching innovations and initiatives
ENCOURAGE parental participation for students to work at their highest potential
RAISE and provide funding for activities and projects which support academic excellence
ELEVATE public awareness of the Bentonville Public Schools Foundation

OUR PROGRAMS DEFINED:
Grants to Teachers - creative and innovative teaching methods
Making the Difference - grass roots intervention programming for each school
National Board Certification - assistance for teacher NBC tuition
Academic Signing Day - top academic scholarship recipients and outstanding teachers
Wall of Honor - large donor contributions for future program development
Designated Gifts - private gifts directed towards a donor's specific interest

Please consider helping the Foundation reach our 2011 campaign goal of $100,000. Your commitment enables the Foundation to continue to help provide outstanding educational opportunities to our students. In order to realize our vision of graduating lifelong learners, engaged citizens and effective leaders, we depend on your loyal support.

Let's fill our yards with signs of support. A $100 or more tax-deductible donation to the foundation will secure your BOLD FOR GOLD yard sign. Help us commit to the continued success of the thousands of children who attend the Bentonville Public Schools. Please visit **www.boldforgold.com** to view our Annual Report to the Community and find additional information on the Foundation.

Sincerely,

Debi Havner

Bentonville Public Schools
FOUNDATION

500 Tiger Blvd. • Bentonville, AR 72712 • www.bentonvilleschoolfoundation.org
The Bentonville Public Schools Foundation is a charitable tax-exempt organization, recognized under 26 U.S.C. § 501(c)(3). Our Federal Tax Identification Number 71-0714284.

Find us on: facebook. www.facebook.com/FoundationBPS